**mode**
A measure of *location* that is equal to the value that occurs most often in a *data set*. When there are multiple values that all occur most frequently, the data set is called “multimodal”. If there are two modes, it is called “bimodal”.

**Figure MDS**: mode (left) and multiple modes (right)

Modes of small data sets can easily be found by plotting their *histograms*. See figure MDS.